



PRODUCT OVERVIEW:

Vemma is a powerful, bioavailable (body-ready) formulation that contains 12 full spectrum vitamins, over 65 plant-sourced minerals, wildcrafted whole fruit mangosteen including the pericarp (rind), organic glyconutrient-rich aloe vera and organic decaffeinated green tea for the ultimate nutritional foundation. Featuring the unique eastern and western wellness philosophy of Yibing Wang M.D., Ph.D., Vemma incorporates the advantages of thousands of years of traditional Chinese medicine along with cutting edge western-based scientific principles. The Vemma formula is physician formulated, clinically proven, independently tested and manufactured in FDA inspected facilities with the highest quality standards for a results-driven product. This proprietary formula may be the most powerful liquid antioxidant available anywhere.

VEMMA'S NUTRITIONAL POWER GOES TO WORK EACH DAY TO:

- Protect** and support a healthy heart.*
- Enhance** immune response and support your immune system.*
- Create** abundant energy.*
- Fight** against free radicals.*
- Promote** good vision.*
- Support** a normal, healthy intestinal tract.*
- Maintain** healthy skin, eyes, teeth, gums and hair.*

CLINICALLY PROVEN:

The Vemma Clinical Trials were conducted by one of the industry's most widely-recognized experts in independent clinical testing, Brunswick Laboratories in Norton, Mass. The intention of these studies was to evaluate the efficacy and overall bioavailability of Vemma on immune function and well-being in adults. This was done by subjecting the product to the highest standard of clinical research, independent double-blind, placebo controlled study. The studies confirmed Vemma showed significant improvements in immune markers, superior antioxidant absorption and a lowering of C-reactive protein (CRP), which points to its beneficial effects on overall health and wellness.*

References: Kondo M., et al. "Bioavailability and Antioxidant Effects of a Xanthone-Rich Mangosteen (*Garcinia mangostana*) Product in Humans." *Journal of Agricultural and Food Chemistry* 57 (October 14, 2009): 8788-92. Tang Y., et al. "Effect of a Mangosteen Dietary Supplement on Human Immune Function: A Randomized, Double-Blind, Placebo-Controlled Trial." *Journal of Medicinal Food* 12 (August 2009): 755-763.

The **Vemma® Formula Inside** seal guarantees you've received the clinically proven blend of full spectrum vitamins, plant-sourced minerals, mangosteen and aloe in every serving.



KEY INGREDIENTS:

12 full spectrum vitamins (including antioxidant vitamins) – vital for health and well-being.*

Plant-sourced mineral blend – over 65 major, trace and ultra-trace ionic, life giving nutrients.

Phytonutrient ingredients – a blend of powerful plant and natural components that help promote good health.*

Superfruit mangosteen – an abundant supply of wildcrafted, whole fruit mangosteen and beneficial pericarp (rind) extract that provide some of the highest quantities of xanthones found in nature.

Organic glyconutrient-rich aloe vera – a powerful phytonutrient known to provide the body with many beneficial effects.*

Organic decaffeinated green tea – for additional antioxidant power and phytonutrient protection.*

- NO:**
- Artificial Sweeteners
 - Artificial Colors
 - Artificial Flavors
 - Preservatives
 - BPA Packaging



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

MANGOSTEEN SUPERFRUIT POWER:

Mangosteen is a rare superfruit primarily found in Southeast Asia and scientifically known as *Garcinia mangostana*. No relation to the mango, it has been hailed as the “Queen of All Fruits” and has been used for centuries by Asian health practitioners to treat a variety of health conditions.*

Of all the known sources for xanthenes, the mangosteen fruit supplies some of the highest amounts found in nature. Xanthenes are a biologically active phytonutrient with very potent antioxidant properties. Plus Vemma’s source of mangosteen is wildcrafted, which is the practice of harvesting plants and fruits from their natural or “wild” habitats. Typically farmers do not apply pesticides to plants and trees in wildcrafted areas. Utilizing the entire mangosteen fruit including the pericarp (rind) and pulp, Vemma may be the most powerful liquid antioxidant available anywhere.

FACT

The mangosteen pericarp (rind) and pulp were traditionally used to concoct teas, juices and tropical ointments.

THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor. Minerals help support the health of organs, bones and the immune system.* Vemma has a unique mineral blend to help your overall health.* It contains 100% ionic, life-giving minerals that are reduced to the smallest, most body-ready form. Vemma’s minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include over 65 major, trace and ultra-trace plant-sourced minerals.

- The body cannot survive without nature’s fundamental minerals yet it cannot manufacture minerals. They must be obtained from the diet.
- Modern day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods.
- Minerals are needed for energy production, protection from free radical damage and other vital functions.*
- Minerals provide a foundation for your family’s optimal health.*
- The liquid form is more bioavailable than caplets or tablets—easy-to-take and easy for the body to use.

Supplement Facts

Serving Size 4 Tbsp (59 mL / 2 fl oz)

Servings Per Container 16

	Amount Per Serving	% Daily Value
Calories	35	
Total Carbohydrate	8 g	3%*
Sugars	8 g	†
Vitamin A (100% as beta carotene)	2500 IU	50%
Vitamin C (as ascorbic acid)	300 mg	500%
Vitamin D ₃ (as cholecalciferol)	1000 IU	250%
Vitamin E (as d-alpha tocopheryl acetate)	60 IU	200%
Thiamin (as thiamine hydrochloride)	1.5 mg	100%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	100%
Niacin (as niacinamide)	20 mg	100%
Vitamin B ₆ (as pyridoxine hydrochloride)	5 mg	250%
Folate (as folic acid)	800 mcg	200%
Vitamin B ₁₂ (as cyanocobalamin)	15 mcg	250%
Biotin (as d-Biotin)	300 mcg	100%
Pantothenic Acid (as calcium d-pantothenate)	10 mg	100%
Selenium (as selenium amino acid chelate)	140 mcg	200%
Proprietary Wildcrafted Mangosteen, Organic Glyconutrient-Rich Aloe Vera and Organic Green Tea Blend	25.2 g	†
Reconstituted Mangosteen Juice (<i>Garcinia mangostana</i> L.) (fruit), Aloe Vera Gel (leaf), Green Tea (leaf) (decaffeinated), Mangosteen Extract (pericarp) (standardized 10% xanthenes)		
Proprietary Plant-Sourced Major, Trace and Ultra-Trace Mineral Blend Including	956 mg	†
Carbon (Organic), Potassium, Phosphorus, Calcium, Sulfur, Magnesium, Sodium, Chloride, Iron, Aluminum, Silica, Fluorine, Iodine, Vanadium, Lithium, Manganese, Selenium, Boron, Strontium, Zinc and Tin		

* Percent Daily Values are based on a 2,000 calorie diet.

† Daily Value not established.

Other ingredients: ultra-purified reverse osmosis water, natural fructose, natural flavors, xanthan gum and malic acid.

PRODUCT USAGE:

Shake WELL and SERVE COLD. For adults, use two fluid ounces (four tablespoons) daily. For children ages 2 to 12, use half a dosage daily. For children under 2, seek advice from a healthcare professional.

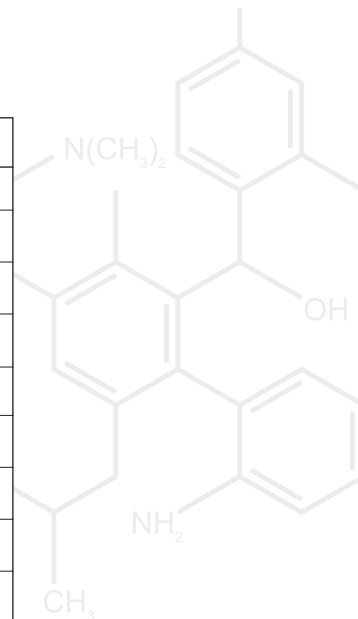
TARGET MARKET:

Vemma is perfect for individuals of all ages that are interested in vitality and building a strong nutritional foundation for overall health and well-being.*

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VEMMA PRICING:

Item Code	Item Description	Qty	Price (USD)	QV
1809	Vemma 1 Pack	2 - 32 oz bottles	\$60	60
1813	Vemma 2 Pack	4 - 32 oz bottles	\$120	120
1814	Vemma 4 Pack	8 - 32 oz bottles	\$240	240
1815	Vemma 10 Pack	20 - 32 oz bottles	\$480	420
1806	Vemma Fridge Brick 1 Pack	30 - 2 oz bottles	\$70	60
1808	Vemma Fridge Brick 2 Pack	60 - 2 oz bottles	\$140	120
1830	Vemma Fridge Brick 4 Pack	120 - 2 oz bottles	\$280	240
1816	Vemma Fridge Brick 10 Pack	300 - 2 oz bottles	\$560	420
1807	Momentum Pack	2 - 32 oz bottles, 15 - 2 oz V2's and 15 brochures	\$99	90



CHOOSE THE VEMMA FORMULA IN VARIOUS PRODUCT OPTIONS:

Vemma (flagship product) - 32 oz or 2 oz bottles

Vemma THIRST™ (healthy hydration) - 30 portable packets

Verve Energy Drink (low natural sugar and sugar free) - 8.3 oz cans

Verve Energy Shot (low natural sugar or sugar free) - 3 oz bottles

Vemma NEXT™ (children's formula) - 32 oz or 2 oz bottles

SUPERIOR NUTRITION FOR THE FAST LANE

The nutrients packed into a daily serving of Vemma is simply amazing. Vemma is your added “wellness insurance” for filling the nutritional gaps in your diet.

It takes about...

- 2 oranges
- 9 avocados
- 3 stalks of broccoli
- 55 eggs
- 1 cup of spinach
- 3 cups of peas
- 19 medium bananas
- 62 oz of cheddar cheese
- 5 large potatoes
- 61 cups of tomatoes
- 2 large watermelons
- 17 oz of cherries
- 37 medium mushrooms

...to equal the vitamins, minerals and antioxidant power of a single two ounce serving of Vemma.¹

FREQUENTLY ASKED QUESTIONS:

Why supplement with Vemma?

At Vemma the answer is simple – one complete, ultra-premium liquid formula that provides the nutrients it needs for peak performance. Your body needs superior nutritional ingredients that work quickly to support your body's 63 trillion cells and fight the aging effects of free radicals.* Free radicals are unstable molecules that remove electrons from a healthy cell, destroying the cell in the process. Everyday your body's cells are being bombarded by these unstable molecules. Without a strong nutritional foundation, your cells may be more susceptible to free radical damage; this proprietary formula helps protect your body from the effects of aging.*

Is it true that the group of mangosteen compounds that have been studied the most is xanthones?

True. This particular class of plant nutrients are highly, biologically active and unique because they possess very potent antioxidant properties.* Of all the known sources for xanthones, the mangosteen fruit supplies some of the highest amounts found in all of nature.

[FAQ's Continued >](#)

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¹ Information compiled from the USDA Nutrient Data Laboratory and *High ORAC Foods May Slow Aging* by the Agricultural Research Service, USDA February 8, 1999 and independent test results.

Why plant-sourced minerals?

Because plant-sourced minerals are from Mother Nature herself! Here's how it works: plants assimilate minerals from the soil they are embedded in and in the process, they become highly nutritious for humans to eat. As a matter of fact, minerals can be found in nearly all foods that are grown in soil. The problem is in this day food processing, chemical fertilizers and overused crop lands make it nearly impossible to get a wide spectrum of minerals from our diets. Vemma's minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These minerals are not man-made but rather carefully extracted from naturally occurring plant vegetation. The unprocessed phytonutrients include over 65 major, trace and ultra-trace plant-sourced minerals.

Why major, trace and ultra-trace minerals?

Major, trace and ultra-trace indicates a level at which a mineral might be needed within the body however is not indicative of the importance for that mineral - all minerals are vital to life. In minute amounts these nutrients can produce unexplainable, beneficial changes in body chemistry.* Science is still discovering why the body cannot live on only protein, carbohydrates and fat from the diet. Vemma's proprietary blend of plant derived minerals provides the full spectrum of the major, trace and ultra-trace minerals at levels that nature intended. Our source is from mineral-rich vegetation that has been undisturbed for thousands of years providing what a modern convenience driven diet may be lacking.

What is organic glyconutrient-rich aloe vera and why is it important?

Aloe vera is a plant that originated in Africa and has been used for centuries because of its versatility and life supporting properties.* It is comprised of several important nutrients including life-giving minerals, vitamins and polysaccharides. In addition, glycobiology researchers have recently discovered that the aloe plant contains beneficial dietary sugars called glyconutrients. Each bottle of Vemma contains organic glyconutrient-rich aloe vera which adds multi-faceted benefits that can have a positive impact on one's daily dietary regime.*

Why organic decaffeinated green tea?

Green tea is well-studied and documented for its traditional use and healing ability.* In addition to containing vitamins and minerals, organically-sourced green tea possesses numerous compounds that have antioxidant and health-enhancing properties.* Organic decaffeinated green tea is added to Vemma for additional antioxidant power.

FACTS

The human body produces over 300 million new cells each day.

In 2 ounces of Vemma, there are over 90 different nutrients.



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